

What individuals can do to establish a Post-global-warming Society

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- **Learn about global warming and measures to overcome it**
- **Review one's own lifestyle, and start doing something now**
- **Become a green consumer**
- **Use natural energy as it becomes available**
- **Invest in environmentally-conscious corporations**
- **Participate in policy-making processes, and become part of the drive to build a new system**

Learn about global warming and measures to overcome it

- **Learn**
 - at global, national, community and household levels
 - what is happening and what needs to be done
 - about the realities of modern society and international politics
- **Window of information expands supported by IT**
 - Government information
 - Global Warming Center
 - NGO Natural Energy School
 - Mass media focus on environmental issues
- **From awareness to action – learn by doing**

Review one's own lifestyle, and start doing something now

- **Saving energy and resources contributes to the family budget:
Reduce intake of electricity, gas, water and petrol, and output of garbage
Keep a household environmental account book and realize where waste is occurring**
- **Replace an old appliance only when the new one will save energy
Refrigerators, TVs, air conditioners, cars, electric bulbs, etc.
– easy-to-read labeling system and readiness to learn needed –**
- **Adopt a simple, slow lifestyle**
- **Build a new house only when the new one will save energy
– the wisdom of the eco-house**

Use natural energy as it becomes available

- Produce your own energy**
- Community-owned power stations becoming common**
 - Co-ownership of power generators**

Wind power generation facilities

- Green funds**

Initiatives to suit each community

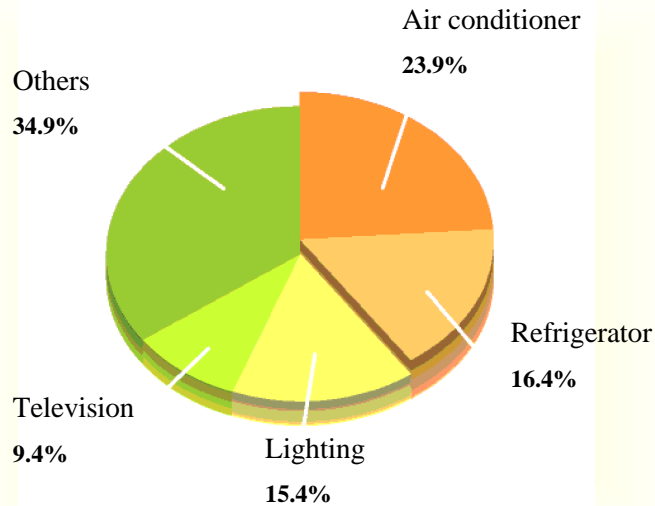


- Become a citizen/consumer active in policy making and implementation**

What consumers can do

- Become a green consumer
- Electrical appliances & automobiles
- Establish a product selection system based on a partnership between citizens, corporations, and government

Air conditioners



Household electricity consumption by product

Importance of option to choose energy-saving products

Over a period of 10 years, air conditioners with the greatest energy-saving capacity save more money

